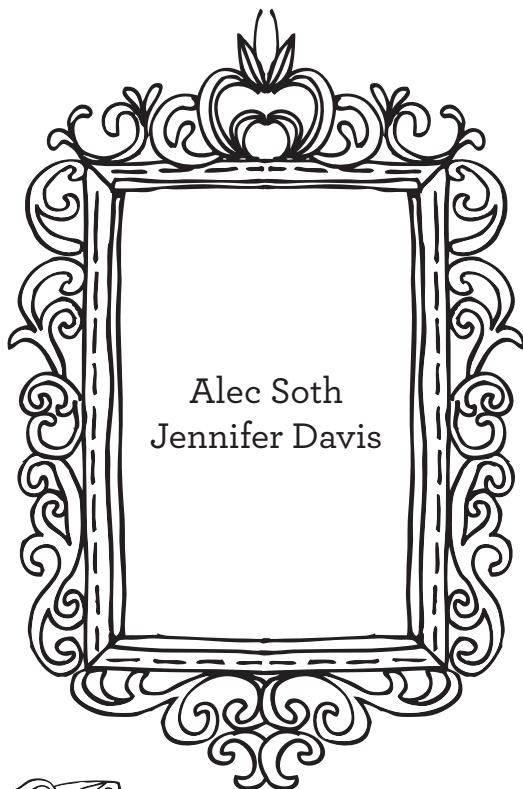
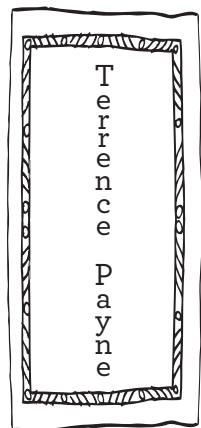


Participating Artists include



Art for Choice

Friday October 2nd, 2009
at the W Hotel in the Foshay Tower



In its sixth year, Art for Choice has grown into a premier art and charity event. Art has always played an essential role in bringing attention to important social issues impacting local communities. Well-known and emerging local artists, such as Alec Soth, Michael Birawer, Jennifer Davis and Terrence Payne, donate 100% of the profits from their original artwork auctioned at the event to support access to sexual health education, resources and information for over 25,000 Minnesotans each year.

The event benefits a local non-profit organization that has worked for over 42 years to provide women and youth sexual health information and services they need and want.

Hosted at the W Hotel in the Foshay Tower on Oct 2nd, 2009, Art for Choice brings together a diverse crowd, including:

- ◇ Young, creative professionals
- ◇ Lawyers
- ◇ Financial services professionals
- ◇ Local politicians
- ◇ Small business owners
- ◇ Philanthropists
- ◇ Community leaders
- ◇ Art enthusiasts
- ◇ Art patrons

Some come for the mission of the event, while others come for the atmosphere. All come for the social setting that is Art for Choice. This is not a gallery show or simple art auction – this is an evening of art, music, fashion, great drinks and good food. This is what we want you to be a part of.

As an event benefiting a 501(c)3 non-profit, there are many levels to be involved with Art for Choice – all tax deductible. Companies can sponsor or provide underwriting support for the event. In-kind donation opportunities are also available.

The event attracts more than 500 Twin Cities' influencers, and promotion of the event reaches more than 50,000 people through publications, direct mail pieces, e-mail blasts, the Minnesota State Fair, and on-site ticket sales at area businesses.

To learn about opportunities to be involved in the premier art event in the Twin Cities, please contact Nikki Madsen at nikki@birdsandbees.org or go to www.artforchoice.org

Sponsorship Levels: Financial, In-kind and Underwriting Support or a combination thereof may go towards the total sponsorship level fee.

Master Artist - \$2500 (\$2000 tax deductible)

- Category Exclusiveness – your business will be the only business in your category sponsoring the event (i.e., the only bank, restaurant, retailer, etc.)
- On-site Signage
- Logo on all Event Materials
- Full-page ad in event program
- On-site Mentions
- Inclusion in all event promotional pieces, reaching over 50,000 people
- Link from event website
- Use of images from Art for Choice
- 10 tickets to event
- 10 beverage tickets
- Discounted Admissions
- Reserved Table
- In-kind contributions
- Internet Promotions

The Muse - \$1,000 (\$750 tax deductible)

- Category Exclusiveness – your business will be the only business in your category sponsoring the event (i.e., the only bank, restaurant, retailer, etc.)
- On-site Signage
- Business name on all Event Materials
- ½ page ad in event program
- Inclusion in most event promotional pieces, reaching over 25,000 people
- Link from event website
- 4 tickets to event
- 4 beverage tickets
- In-kind contributions
- Internet Promotions

Emerging Artist - \$500 (\$375 tax deductible)

- On-site Signage
- Business name on all Event Materials
- ¼ page ad in event program
- Inclusion in most event promotional pieces, reaching over 25,000 people
- Link from event website
- 2 tickets to event
- In-kind contributions
- Internet Promotions

Art Enthusiast – on-site ticket sales

We ask that your business commit to purchasing a minimum of 20 tickets to sell to your customers at the pre-sale value of \$25 per ticket. Event signage with information about purchasing tickets will be provided. Benefits for participation include:

- Event patrons will be directed to your establishment to purchase pre-event tickets
- On-site Signage
- Business name on Event Materials
- Inclusion in most event promotional pieces, reaching over 25,000 people
- Link from event website
- Internet Promotions

To be eligible to have name on all printed materials please contact Nikki Madsen at nikki@birdsandbees.org by August 15th.